| Feature Categories | Landing Page | Job Search Page | Product Development: Feature Roadmap |
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| | Student Profile | Community/Messaging Page | **JOBHOPPER** |
| | Student Dashboard | Career Center | |
| | Events Page | | |

| | Feature Category | Description | Research supporting it |
| --- | --- | --- | --- |
| **P1: Must-Have** | Job Search Page | Extensive filters when searching for jobs | Customer Interviews, Competitive Analysis |
| | Job Search Page | Options to search for both on-campus and off-campus job openings | Client Requirement Customer Interviews Competitive Analysis |
| | Job Search Page | Subscription to notifications of job postings | Customer Interviews, Competitive Analysis |
| | Job Search Page | Saving and marking-interested for job openings | Competitive Analysis |
| | Job Search Page | Easy/quick applying options | Customer Interviews, Competitive Analysis |
| | Job Search Page | Salary details of an opening | Customer Interviews, Secondary Research |
| | Job Search Page | View 'x number of alumni work here' under the particular employer | Client Requirement Customer Interviews Competitive Analysis |
| | Job Search Page | Company profiles (the ones with jop posting on JobHopper) | Competitive Analysis |
| | Student Profile | View previously applies job applications | Client Requirement Customer Interviews Competitive Analysis |
| | Student Profile | A detailed student profile that can be optimised to meet the requirements of the recruiters | Customer Interviews |
| | Student Profile | Feature to mark/declare 'hired' | Client Requirement Competitive Analysis |
| | Student Profile | Options to be able to track the application (Reviewed, Declined, Pending) | Client Requirement Customer Interviews Competitive Analysis |
| | Career Center | A pool of questions/topics that could help the student prepare for a particular opening | Customer Interviews, Competitive Analysis |
| | Career Center | Feature to book appointment with career services for resume/cover letter, interview preparation, or other such services | Customer Interviews |
| | Career Center | University profile | Competitive Analysis |
| | Career Center | Feature to view appointments: Time and Venue | Customer Interviews, Competitive Analysis |
| | Student Dashboard | Auto-populated list of jobs based on the search history patterns | Customer Interviews, Competitive Analysis |
| | Community/Messaging Page | Access to the alumni via a messaging feature | Customer Interviews, Competitive Analysis |
| | Community/Messaging Page | Features to enable students to contact recruiters | Customer Interviews, Competitive Analysis |
| | Community/Messaging Page | Peer-to-peer messaging feature | Competitive Analysis |
| | Community/Messaging Page | View fellow students and alumni profiles, in the same university as well as other universities (registered with JobHopper), profiles | Client Requirement Competitive Analysis |
| | Events Page | Campus career fair or any other campus event information | Client Requirement Customer Interviews Competitive Analysis |
| | Events Page | Access to view upcoming events on-campus and off-campus meet-ups | Customer Interviews, Competitive Analysis |
| | Landing Page | Separate logins for students, recruiters, and college career services | Client Requirement Competitive Analysis |
| | Landing Page | A responsive website that's optimized across viewport sizes | Client Requirement Customer Interviews Competitive Analysis |
| **P2: Nice to have** | Job Search Page | Rating and ratings of the particular opening/department/company | Customer Interviews, Competitive Analysis |
| | Career Center | Built in aptitude tests provided by the career services for the students to explore different career paths | Client Requirement Customer Interviews |
| | Career Center | On-campus pre-placement talks available for students by appointments | Client Requirement Customer Interviews |
| | Career Center | A 'learning center' with online tutorials to help student prepare better for work in the industry | Client Requirement Customer Interviews |
| **P3: For the future** | Landing Page | A mobile app | |
| | Career Center | University's previous placement records | Client Requirement |
| | Job Search Page | Leverage APIs from the companies career portal to get updates | Customer Interviews |