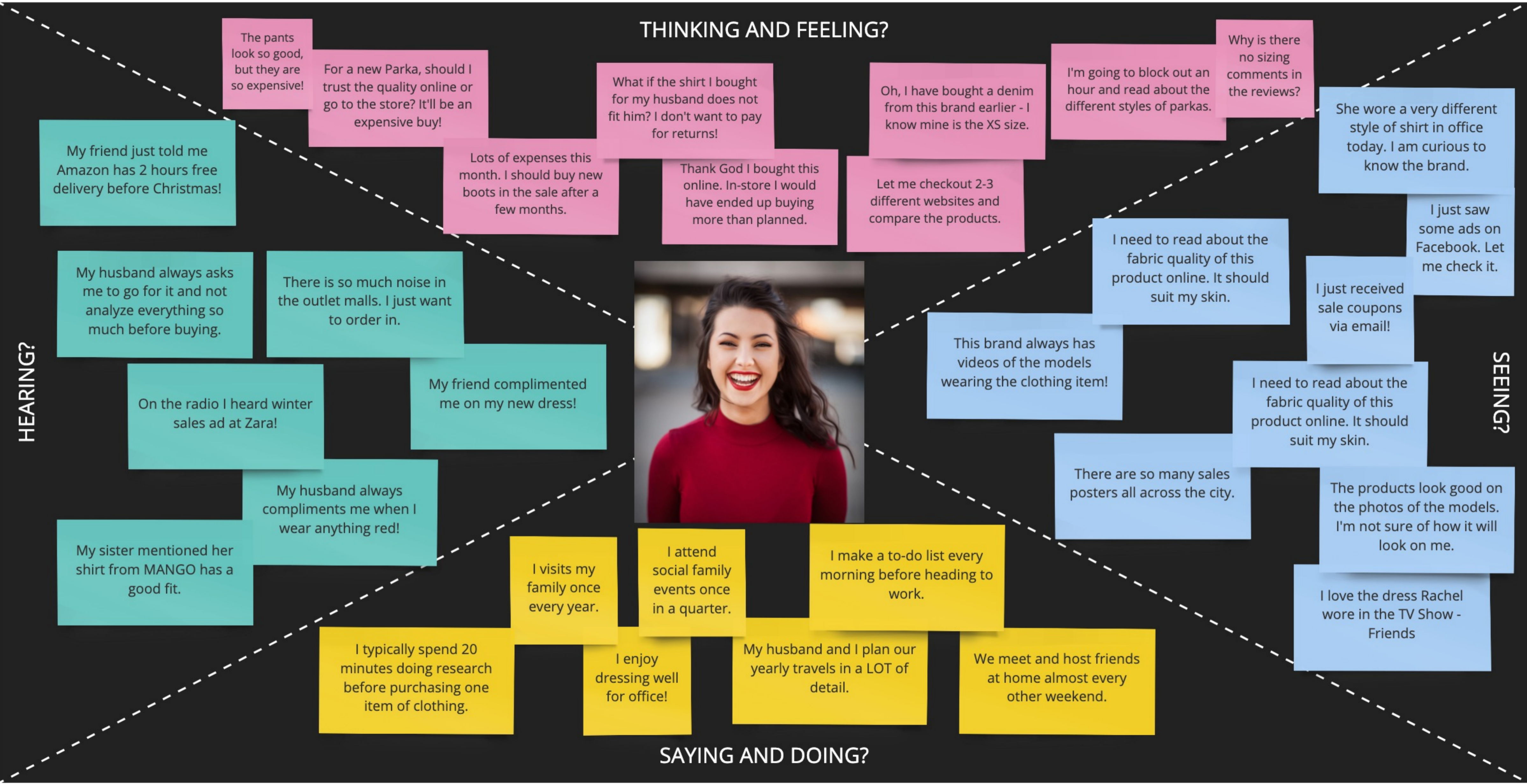


# THINKING AND FEELING?



## PAINS

- I don't like the brands that have different size specifications on every item.
- I hate dealing with the process of returns.
- The fabric specifications turn out to be false so many times!
- Not having more options during payment.
- I want more filters!

## GAINS

- In such a busy schedule, shopping anytime-anywhere from my phone is such a bliss.
- There are so many options online! I usually manage to find everything I want from one website itself.
- I need to research and be sure. I can't afford to spend so much time in the stores.
- Online I buy what I need. In-store I buy more.